



FOR IMMEDIATE RELEASE

Metropolitan Golf Foundation completes purchase of Normandie Golf Course

ST. LOUIS, June 2, 2022– The Metropolitan Golf Foundation, the philanthropic arm of the Metropolitan Amateur Golf Association along with Beyond Housing have officially purchased the property known as Normandie Golf Course (Normandie). This marks another step in the vision becoming a reality to renovate the facility to become a platform for social change. As previously announced Jack Nicklaus, the greatest champion in the history of golf, and his renowned Nicklaus Design firm agreed to join the philanthropic effort to renovate Normandie.

Nicklaus Design will lead the project and Mr. Nicklaus will donate his services for the renovation of Normandie, which was built in 1901 and is one of the oldest public golf courses west of the Mississippi. Nicklaus will not only lead the design effort and will support aid in the group's fundraising efforts for facility construction of the project. Upon completion of the project, Normandie will become a Jack Nicklaus Signature Golf Course.

"The appeal of this project to me was to be involved in an effort that could serve as a catalyst to change needed in our country today, beginning with this region of St. Louis County," Jack Nicklaus said. "Restoring Normandie for a community in need will have a long-lasting positive impact on the lives of youth in St. Louis."

Nicklaus was introduced to the Normandie project in late 2020 by friend Tom O'Toole, Jr., past USGA President and MAGA Founder. He was quick to lend his support to the revitalization effort.

"Our fundraising efforts to date have allowed us to continue to move forward, but there is much work yet to be done" O'Toole said. "With Jack's involvement, this is an effort that the businesses who thrive here as well, as the community at large can get behind to forever change the lives of youth in our region. We want to thank those who have already joined our efforts through donations, and we encourage all others that believe in our metropolitan region to join our efforts as well."

This project is so much more than the renovation of a historic public golf course. It is about retaining a community asset for the benefit of a region by being a catalyst for socio-economic change in an under-served community.

"Once a community loses an asset of this magnitude, seldom is it regained, we now have the real estate which was key to assuring that does not happen" said Chris Krehmeyer, CEO of Beyond Housing. "This project expands and compliments the successful projects BH has developed in this region. No commitment is too small and businesses as well as individuals are asked to become part of this unique and impactful project."

Once additional funding is secured for construction, the plan is to begin by year's end. It is important to note, the golf course will remain open and continue to be operated by Walters Golf Management through the 2022 golf season. Information on how you can make a donation is available at <https://www.metga.org/nicklaus-and-normandie-donations/>

About MAGA

MAGA is an Allied Golf Association licensed by the USGA to provide amateur golf services in the Metropolitan St. Louis, Central and Southern Illinois regions. MAGA provides service to 150 member clubs and 20,000+ individual golfers. For more information, visit www.metga.org.

About BH

BH is a nationally recognized community development organization focused on creating a stronger, more equitable, and prosperous St. Louis for all. BH has invested more than a \$150 million in the 24:1 Community which comprises the geographic district of the Normandie Schools Collaborative. For more information visit, www.beyondhousing.org.

About Nicklaus Companies

For 50 years, the mission of Nicklaus Companies has been to enhance the golf experience and to deliver quality branded products and services on a global basis that mirror the high standards established in the career and life of its Founder, Jack Nicklaus. The Nicklaus Companies businesses include golf-course design, the development of golf and real estate communities, and the marketing and licensing of lifestyle products worldwide under the iconic Jack Nicklaus and Golden Bear brands. Nicklaus Design, recognized as the world leader in golf course design, has created over 420 courses worldwide, open for play in 45 countries and 40 U.S states.

For more information on or to support of the Normandie Golf Course project contact Curt Rohe, Executive Director, MAGA at curt@metga.org or (314) 567-MAGA.

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